GENERAL DESCRIPTION

Performs highly advanced (senior-level) public health work. Work involves overseeing, planning, and evaluating public health education program activities and providing assistance to program staff, governmental agencies, and community organizations. May supervise the work of others. Works under minimal supervision, with extensive latitude for the use of initiative and independent judgment.

EXAMPLES OF WORK PERFORMED

Oversees, plans, and evaluates public health education activities; and develops goals and objectives for public health education programs.

Oversees the completion and monitoring of efficiency procedures and the analysis of data for the planning and coordination of public health education programs.

Oversees the development and implementation of techniques for evaluating public health programs.

Oversees the collection, organization, analysis, and preparation of materials in response to public health information requests.

Oversees staff serving as liaisons with agencies and internal programs to explain public health programs, regulations, and laws.

Develops public health policies, procedures, manuals, standards, and plans in accordance with public health program objectives and goals.

Consults with public and private agencies that have interest in public health to resolve problems, identify training needs, and discuss public health program effectiveness.

Formulates definitions, standards, and policies for the effective and efficient rendering of public health services and the enforcement of public health laws and regulations.

Evaluates courses of action for correcting violations of public health laws and regulations.

Evaluates the effectiveness and impact of public health training and education programs.

Analyzes the application and variations of public health programs and develops action plans to improve or initiate programs.
Analyzes public health statistics and trends.

May analyze legislation to determine the impact on public health policies and programs; and may identify issues related to the implementation, improvement, and change in funding levels.

May conduct public hearings and group discussions related to public health programs, regulations, or proposals.

May provide input into public health program budget requests.

May supervise the work of others.

Performs related work as assigned.

**GENERAL QUALIFICATION GUIDELINES**

**EXPERIENCE AND EDUCATION**

Experience in public health work. Graduation from an accredited four-year college or university with major coursework in social services, public health, or a related field is generally preferred. Experience and education may be substituted for one another.

**KNOWLEDGE, SKILLS, AND ABILITIES**

Knowledge of local, state, and federal laws related to public health and consumer protection; of public administration and management techniques; of social, economic, and public health issues; and of medical terminology.

Skill in the use of a computer and applicable software.

Ability to interpret public health laws and regulations; to analyze and evaluate public health needs; to develop and evaluate policies and procedures; to prepare reports; to communicate effectively; and to supervise the work of others.